

xpel

by Forward Edge

Managed Cybersecurity

Leader in OHIO



One of the Top E-Rate Providers in State of Ohio. Over 20 years of Excellence in Technology.



Events in OHIO

- OETC
- BASA
- OSBA
- Brainstorm Events
- Edtech Leader Alliance
- Forward Edge TechFest

Purchase Xpel Through AEPA



Who Are We?



Solely Focused on
K-12 Education

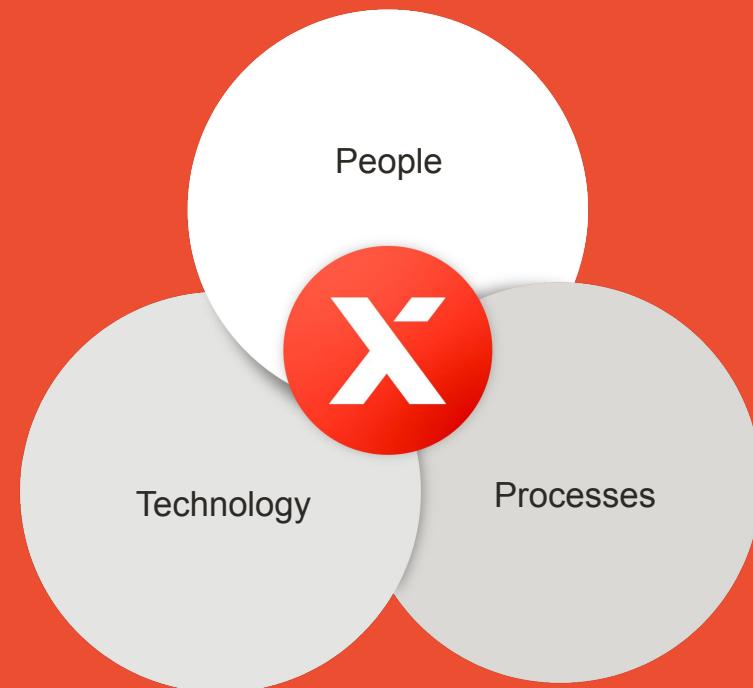


A Complete
Cybersecurity Solution



Managed Services
to Support Network
Vulnerability
Management

Complete Cybersecurity Suite
for K-12 Education





What Challenges Does Xpel Cybersecurity Solve for the Education Market?

Continued Challenges for School Districts

Can't Hire/
Afford Cyber
Engineer/
Personnel

Active
Monitoring
24/7

Time to
Investigate and
Remediate
Threats

Time to Evaluate
and Implement
Cyber Tools

Training for Staff
to Decrease
Cyber Threat
Exposure

Incident
Response
Resources

Our Advanced Cyber Defense for Education Stack



Follow the
Framework:

NIST NATIONAL INSTITUTE OF
STANDARDS AND TECHNOLOGY
U.S. DEPARTMENT OF COMMERCE

CIS Center for
Internet Security

Benefits of the Xpel Cybersecurity Solution

- Continuous Monitoring and Prevention 24/7/365

Everything below is a unique, value-added element of XPEL

- Best-in-Class detection and response
- Hyper Focus on K-12 Environments - Parent-Level Crowdsourcing of Alerts
- High Value Detections - Over 60% of alerts identified by Xpel SOC are internally generated
- Advisory role by former K-12 district leaders to guide policies and initiatives

Go-to-Market In Your Area

- Strategies
 - Leverage Strategic Vendor Partnerships
 - Promote AEPA Contracts
- Content Marketing
 - Cyber Liability Insurance
 - Regional Meetings
 - Local and National Events
- Digital Marketing
 - SEO
 - PPC Advertising
 - Virtual Webinars
 - Targeted content
- Referral Program



Leverage Vendor
Partnerships
(SentinelOne)

Sponsor and Attend
Events Nationally

Promote AEPA
Contracts

Thank you for
your partnership!



< Schedule a Meeting